

## **VISION**

Pacific Tyre will be Guam's premier one-stop tire and automotive service center, meeting the needs of our island community through quality service and workmanship.

## **MISSION STATEMENT**

Pacific Tyre will provide the best automotive service to customers by building trust through honest and educated service advice; insisting on integrity in the workplace and in personal actions; requiring outstanding workmanship for all services; and providing direct economic benefits to the customer through affordable pricing.

## **SLOGAN**

Keep Your Motor Runnin' at Pacific Tyre, Where the Rubber Meets the Road